



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 18, 2020

Jean Claude Marcelin Sr.  
Regulatory Affairs Manager  
Professional Disposables International, Inc (PDI)  
400 Chestnut Ridge Road  
Woodcliff Lake, NJ 07677

Subject: Label Amendment: Adding the Emerging Pathogens Claim  
Product Name: Freestar  
EPA Registration Number: 9480-9  
Application Date: 02/28/2020  
Decision Number: 560572

Dear Mr. Marcelin:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), [https://www.epa.gov/sites/production/files/2016-09/documents/emerging\\_viral\\_pathogen\\_program\\_guidance\\_final\\_8\\_19\\_16\\_001\\_0.pdf](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.

2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
  - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
    - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
      - A. CDC Current Outbreak List for “U.S. Based Outbreaks” ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)),
      - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)) (also released through the CDC’s Health Alert Network (HAN) notification process)
      - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page ([www.cdc.gov/hai/outbreaks](http://www.cdc.gov/hai/outbreaks))
    - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page ([www.oie.int/wahis\\_2/public/wahid.php/Diseaseinformation/WI](http://www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI)).
  - A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is enveloped.
  - B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE’s publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.

5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Rotavirus, and Adenovirus type 5 is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

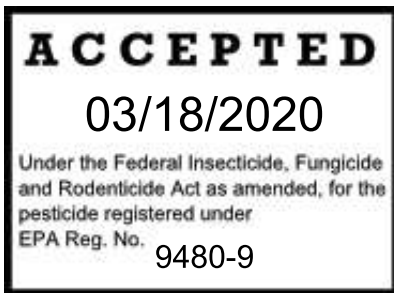
Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact Aline Heffernan at 703-347-8602 or via email at [Heffernan.Aline@epa.gov](mailto:Heffernan.Aline@epa.gov).

Sincerely,



John Hebert, Chief  
Regulatory Management Branch 1  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure: Stamped Label



**FREESTAR**

**GERMICIDAL DISPOSABLE CLOTH**

[Previously Approved Alternate Brand Name: PDI SANI-CLOTH® AF3 GERMICIDAL DISPOSABLE WIPE]  
[Alternate Brand Name to be added: SANI-CLOTH® AF3 GERMICIDAL DISPOSABLE WIPE]

**ACTIVE INGREDIENTS**

n-Alkyl (68% C<sub>12</sub>, 32% C<sub>14</sub>) dimethyl ethylbenzyl ammonium chlorides..... 0.14%  
n-Alkyl (60% C<sub>14</sub>, 30% C<sub>16</sub>, 5% C<sub>12</sub>, 5% C<sub>18</sub>) dimethyl benzyl ammonium chlorides ..... 0.14%  
**OTHER INGREDIENTS** ..... **99.72%**  
**TOTAL** ..... **100.00%**

[Does not include the weight of the [cloth] [towelette] [or] [wipe]]

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See [back] [outer carton] [side] [container[s] inside] [panel] for additional precautionary statements  
[For packet use: See outer container for additional precautionary statements]

[Contains:] [NET CONTENTS] [and/or Net Wt.] \_\_\_\_\_ oz (g) [or lbs. (kg)]  
\_\_\_\_\_ [# OF CLOTHS] [SIZE of each cloth]

EPA Reg. No.: 9480-9

EPA Est. No.: 9480-NY-1

[or EPA Est. No. A=9480-NY-1, C=72956-AR-1, [others may be added]

Alpha character will precede batch code on product]

[Manufactured by [or for]:]

Professional Disposables International, Inc.

400 Chestnut Ridge Road, Woodcliff Lake, NJ 07677 [USA]

[For information call: [phone number to be inserted]]

Made in [USA] [with domestic and [foreign] [imported] materials] [insert country]

**THE INFORMATION IN BOX IS NOT PART OF THE LABELING**

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A footnote can be used to list organisms. Bacteria and virus can be separated into footnotes 1 and 2 if desired.

When organisms are listed next to a claim, the organisms may be listed in a footnote instead of directly next to the claim

+All pesticidal "germ" claims must be linked to bacteria (minimum: Salmonella and Staph) and at least one virus. For example: Front panel: "Kills germs" Back panel: "+Kills Salmonella enterica, Staphylococcus aureus, Herpes Simplex Type 2, and Influenza A/Hong Kong"

Sequence and placement of phrases is optional unless specified in 40 CFR 156.10.

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## PRECAUTIONARY STATEMENTS

### Hazards to humans and domestic animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes and clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using [the] [toilet] [restroom].

### FIRST AID:

Call a poison control center or healthcare professional [or doctor] for treatment advice. Have the product container or label with you when calling a poison control center or healthcare professional [or doctor] or going for treatment. [For additional information in case of emergency call the Poison Control Center toll free at 1-800-222-1222.]

**If in eye:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

[Use one of the following as applicable to type of container:]

### [To Dispense TOWELETTES] [or WIPES] [or TOWELS] [or CLOTHS]:

Remove lid [.] [and discard inner seal] [from container or canister.] Find center of wipe roll, remove first wipe for use, twist corner of next wipe into a point and thread through the hole in the [container or] canister lid. Pull through about one inch. Replace lid. Dispense remaining wipes as necessary by pulling out at an angle. When not in use keep [center cap of] lid closed to prevent moisture loss.

Peel [back] for additional labeling.

Peel [back] label for additional information.

### TRAVEL PACK [or Portable Pack or Eco Pak]:

Peel back label slowly. Pull out wipes as needed and reseal label. Unfold wipe.

### BOX:

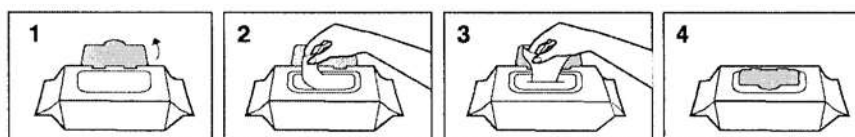
Open along perforations as indicated. Remove packets as needed.

### PACKET/PACKAGE:

Tear open packet [or package]. Unfold wipe.

### To Dispense [or To use] [SOLO® PAK] [or soft pack] [or product] [or Portable Pack]:

Open package lid. Completely remove inner seal. Pull out wipe [at an angle] [towards you through orifice or opening]. [The next wipe pops up automatically.] Snap lid closed after use to retain moisture.



DO NOT FLUSH • STORE AT ROOM TEMPERATURE

DISPOSE OF USED WIPES IN TRASH RECEPTACLE • KEEP SOLO® LID CLOSED WHEN NOT IN USE

SOLO® is a registered trademark of Nice-Pak Products, Inc.

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**REFILL PACKET [or PACKAGE] [or POUCH]:**

This refill package is made for use only in a [product name] container [or canister]; do not use this product in a container [or canister] for another product. Do not use the refill wipes in a container [or canister] that is cracked or broken. Discard the cracked or broken container [or canister] in accordance with the container [or canister] disposal instructions on the label.

*[Option 1]*

Remove [entire] lid from container [or canister]. Tear open refill [package] at [notch] [mark] [arrow] and place [wipe] roll in empty container. Follow information on container [or canister] to dispense wipes.

*[Option 2]*

Remove [entire] lid from container [or canister]. Tear open refill [package] at [notch] [mark] [arrow]. Place [entire] refill package of wipes in empty container [or canister]. Follow information on container [or canister] to dispense wipes.

**GENERIC:**

Open lid. Pull out wipe. Close lid tightly.

Bucket [or pail or container]

1. Remove [the] lid from [the] [pail or bucket or container.]
2. Press open [the] dispenser at center of [the] lid.
3. Open [the] refill pack.
4. Locate [the] first wipe at [the] center of [the] roll.
5. Feed [the] first wipe through [the] dispensing orifice.
6. Reapply [the] lid to [the] [pail or bucket or container.]
7. Dispense [the] wipe.

[For] [the] [refill[s]] [pouch]:

1. Remove [the] lid from [the] [pail or bucket or container.]
2. Remove [the] empty refill pack material from [the] [pail or bucket or container.]
3. Press open [the] dispenser at center of [the] lid.
4. Open [the] refill pack.
5. Locate [the] first wipe at [the] center of [the] roll.
6. Feed [the] first wipe through [the] dispensing orifice.
7. Reapply [the] lid to [the] pail.
8. Dispense [the] wipe.

**FOR DISPENSING FLOOR WIPES:***[Option 1 – Tub]*

*(With pictures depicting use)*

1. Unfold the cloth
2. [Place the cloth so textured side touches the floor.] Line up long side of cloth with long side of sweeper
3. Wrap cloth around sweeper head so it is completely covered and push cloth into grippers

*or*

*[Option 2 – Resealable pouch dispensing]*

Open by pulling back on resealable label. Remove wet wipe, unfold and attach to sweeper. Reseal label on pouch to retain moisture.

*or*

*[Option 3 – Pouch with lid dispensing]*

Open container by pulling up on lid. Remove and discard inner label. Remove wet wipe, unfold and attach to sweeper. Close lid on package to retain moisture.

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## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[See directions for use on the container[s] inside].

[For packet use: See directions for use on the outer container]

[Use one or more of the following as appropriate; may be used in any order as long as entire paragraph is used]

**TO [CLEAN] [AND] [,] DISINFECT [AND DEODORIZE] HARD, NONPOROUS SURFACES:** If present, use a wipe to remove [gross filth] [and] [or] [heavy] [soil loads] prior to disinfecting. Unfold [a] [clean] wipe and thoroughly wet surface. Allow surface to remain wet for contact time(s) listed on the label. [OR for three (3) minute[s]]. [Use [additional] [enough] wipe(s) [, if needed,] to ensure [continuous] [wet contact time(s) listed on the label] [three (3) minute[s] wet contact time.]] [Repeated use of the product may be required to ensure that the surface remains wet [for contact time(s) listed on the label] [for three (3) minute[s]]. Let air dry. A potable water rinse is required for food contact surfaces. *[When TB is included on the label, add the following:]* A precleaning step is required to kill *Mycobacterium bovis* BCG (TB). These directions also apply to *Mycobacterium bovis* BCG (TB) at 73.4°F (23°C). *[If label includes cleaning claims for grease, soap scum, grime, dirt, messes, soil, add the following as the first sentence:* A precleaning step is required for [grease], [soap scum], [grime], [dirt], [messes], [soil]].

**TO SANITIZE HARD, NONPOROUS, NONFOOD CONTACT SURFACES:** If present, use a wipe to remove [gross filth] [and] [or] [heavy] [soil loads] prior to sanitizing. Unfold [a] [clean] wipe and thoroughly wet surface. Allow surface to remain wet for contact time(s) listed on the label. [OR for fifteen (15) second[s]]. [Use [additional] [enough] wipe(s) [, if needed,] to ensure [continuous] [wet contact time(s) listed on the label] [fifteen (15) second[s] wet contact time.]] [Repeated use of the product may be required to ensure that the surface remains wet [for contact time(s) listed on the label] [for [fifteen (15) second[s]]. Let air dry.

**TO [SPOT] [SANITIZE] OR [DISINFECT] HARD NONPOROUS FLOORS:** If floor is heavily soiled, sweep, vacuum or mop before [disinfecting] or [sanitizing].

- [To disinfect: wipe floor ensuring that surface remains visibly wet for 3 minutes]
- or
- [To sanitize: wipe floor ensuring that surface remains visibly wet for 15 seconds]

Change wipe if it becomes heavily soiled. Use more than one wipe as needed to keep floor wet for specified contact time. Allow to air dry. Do not allow anyone to walk on floor surface until completely dry.

One [ ] x [ ] inch ( [ ] cm x [ ] cm)] wipe will cover approximately [ ] sq. ft. ( [ ] sq. meters)] *[Note: coverage area listed on label will change proportionately with wipe surface area].* To be effective, floor must remain wet for full contact time.

*[The following headings are optional; choose as appropriate:]*

[Hospital Use] [Nursing Homes] [Doctors' Offices] [Hospices] [Healthcare Settings]

**[ULTRASOUND TRANSDUCERS AND PROBES:** For use to clean and decontaminate external surfaces of Ultrasound Transducers, scopes and [or] probes prior to high-level disinfection (HLD).

To clean and decontaminate prior to high-level disinfection (HLD): [Pre]clean gel from external surface of ultrasound transducer, scope and [or] probe by using a clean washcloth or germicidal wipe. Then, follow device manufacturer instructions for HLD.]

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*[The following instructions are to be included on production labels when claims against HIV, and/or HBV and/or HCV are listed; one, two or all three of the viruses may be included on claims and directions in production labels.]*

**KILLS HIV-1 (AIDS VIRUS), HEPATITIS B VIRUS (HBV) AND HEPATITIS C VIRUS (HCV) ON PRECLEANED ENVIRONMENTAL SURFACES/OBJECTS [AND PRECLEANED EXTERNAL SURFACES OF ULTRASOUND TRANSDUCERS [PROBES]] PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS** in three (3) minutes at room temperature (68°- 77°F) [or (20°- 25°C)] in healthcare or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS), Hepatitis B Virus (HBV) and Hepatitis C Virus (HCV).

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1, HEPATITIS B VIRUS AND HEPATITIS C VIRUS ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS**

**Personal protection:** When using this product, wear disposable protective gloves, protective gowns, face masks, and eye coverings [per facility protocol] when handling HIV-1 (AIDS Virus), HBV or HCV infected blood or body fluids.

**Cleaning procedure:** All blood and other body fluids must be thoroughly cleaned from surfaces and objects before disinfection by the [germicidal] cloth. Open, and unfold first [germicidal] cloth to remove [gross filth] [or] [and] heavy soil].

**Disposal of infectious materials:** Dispose of used towelette in accordance with local regulations for infectious waste disposal.

**Contact time:** Use second [germicidal] cloth to thoroughly wet surface. Allow surface to remain wet [for] three (3) minutes, let air dry. Although efficacy at a 30 second contact time has been shown to be adequate against HIV-1 (AIDS VIRUS), this time is not sufficient for the other non-HIV organisms listed on this label. Therefore, a 3 minute wet contact time must be used for all listed non-HIV organisms. Or [For all other organisms see directions for contact times.]

*[Use storage/disposal statement A if canister, tub, bucket, pail or refill dispenser directions used. Use storage/disposal statement B if travel pack, Solo® Pak, soft pack, pouch, or [refill or [bulk]] packet/package directions used.]*

## STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal. *[Statement not required for residential or household use products.]*

*[Statement A:]*

**Storage:** Store in dry location. When not in use keep center cap of lid closed to prevent moisture loss. **Towelette**

**Disposal:** Do not reuse towelette. Dispose of used towelette in trash. Do not flush in toilet. **Dispenser [or Container]**

**[or Package] Disposal:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling. If recycling is not available, put in trash collection.

*[If refillable dispenser is being used, substitute the following: Refill Dispenser [or Container] [or Package] Disposal:* Offer for recycling. If recycling is not available, discard in trash.]

*[Statement B:]*

**Storage:** Store in dry location. **Towelette Disposal:** Do not reuse towelette. Dispose of used towelette in trash. Do not flush in toilet. **Dispenser [Packet or Container] [or Package] Disposal:** Put empty [travel pack] [or Portable Pack or Eco Pak or Solo® Pak or [refill] packet [or packaging]] in trash collection.

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### **Areas of Use:**

**Hospital and Healthcare Settings**<sup>€</sup>: May be used on hard, nonporous surfaces located in: Ambulances, Ambulatory Surgical Centers (ASC), Anesthesia, CAT Labs, CCU, Central Supply, Clinics, Dental Offices, Dialysis Clinics, Doctors' Offices, Donation Centers [blood] [plasma] [semen] [milk] [apheresis], Emergency Medical Settings, Emergency Rooms, E.R., Emergency Vehicles, Eye Surgical Centers, Healthcare Settings, Health Care Facilities, Home Health Care, Hospices, Hospitals, ICU, Isolation Areas, Laboratory, Laundry rooms, Long Term Care Centers, Neonatal Intensive Care Units (NICU), Newborn nursery, Nursing homes, Operating Rooms (OR), Ophthalmic Offices, Orthopedics, Out-Patient Surgical Centers (OPSC), Patient Care Areas, Pediatrics, Pediatric Intensive Care Units (PICU), Physical therapy, Physicians' offices, Radiology, Recovery Rooms, Rehabilitation, Respiratory therapy, Skilled Nursing Facility, Surgery, Surgical Intensive Care Unit (SICU), Surgical Centers, Transport vehicles and X-Ray.

and/or

**Critical Care Areas**: CCU, Emergency Rooms, E.R., ICU, Neonatal Intensive Care Units (NICU), Operating Rooms, Pediatric Intensive Care Units (PICU), Surgery and Surgical Intensive Care Unit (SICU).

and

**Hospital, Healthcare, and Critical Care Use Sites: May be used on hard nonporous surfaces of:** ambulance equipment surfaces; bed railings; bladder scan; blood glucose meters; cabinets; cardiac gym equipment; carts; chairs; counters; defibrillators; dental chairs; dental countertops; dental unit instrument trays; dialyzers; dopplers; electronic thermometers; endodontic equipment such as apex locators; exam tables; gurneys; infant incubators [interior and exterior surfaces of]; infant warmers [interior and exterior surfaces of]; isolettes; IV poles; IV pumps; laboratory equipment and surfaces; loupes; mayo stands; mobile equipment; operating room tables and lights; operatory light switches; Ophthalmoscopes; Otoscopes; oxygen hoods; physical therapy (PT) equipment surfaces; patient lift equipment; pulse oximeters; radiology equipment; slit lamps; spine back boards; stethoscopes; stretchers; stools; tables; telemetry equipment; telephones; toilet seats; tympanic thermometers; and hard nonporous outside surfaces of: amalgamators and dental curing lights; anesthesia machines and respiratory therapy equipment; apheresis machines, diagnostic equipment, dialysis machines; patient monitoring equipment, patient support and delivery equipment, pulp testers and motors; toilets; wheelchairs; workstations on wheels (WOW); ultrasound monitors; and ultrasound transducers and probes.

*[The following paragraph must be used if hospital and healthcare use sites are on the label.]*

<sup>€</sup>This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean and decontaminate critical or semi-critical medical devices prior to [sterilization] [or] [high level disinfection].

[Product name] is a one-step ▲ disinfectant cleaner [and odor neutralizer.] Recommended for use in hospitals and other critical care areas where the control of the hazards of cross-contamination between treated surfaces is required. Suitable for use on equipment requiring quaternary ammonium based products. Use on hard, nonporous surfaces and equipment listed on this label made of stainless steel, plastic, Formica® and glass.] [Formica® is a registered trademark of The Diller Corporation.] [Organisms are killed in three (3) minutes by exposure to the liquid in the wipe.]

▲ One step will not be used for food contact surfaces.

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**Use sites continued:** [choose from the following areas of use as appropriate; they may be listed in any order; at least one use site (including corresponding list of surfaces) must be used on the label; "Kitchen" areas of use must be included if "food contact surfaces" directions (see "Directions" page) are used.]

**HARD NONPOROUS SURFACES IN:**

Airplanes	funeral homes	ophthalmic offices
airports	garage	patient rooms
all around the house	gas stations	patio
animal [care facilities] holding areas] [hospitals] [life science laboratories] [transportation vehicles]	general use	pharmacies
athletic facilities	grocery stores**	phone booths
automobile[s] [interiors]	grooming establishments	physical therapy
banquet halls	gym[nasium][s]	physician offices
barbershops	healthcare settings	play areas
bars**	health clubs	playrooms
basements	Health Club Use:	playgrounds
beauty salons	Treadmill handles, elliptical handles, exercise bikes, gym equipment	prisons
boats	home [centers] [health care]	[police and/or fire] vehicles
bowling alleys	hospices	public [facilities] [places] [restrooms] [telephone[s] [booths]] [transportation areas]
buses	hotels	recreational centers
business & office buildings	Hotel Use: Remote controls, telephones	rehabilitation
butcher shops**	household	rental cars
cafeterias**	indoors	rest stops
campgrounds	industry	restrooms
campers	[institutional] laundromat	restaurants**
car[s] interiors [exteriors]	[institutional] facilities	RV
catering facilities**	[institutional] kitchens**	salons
central supply	institutions	school[s] [buses]
children's rooms	laborator[y or ies]	shelters
churches	laundry rooms	ships
classrooms	lavatories	shopping centers
clinics	lawn chairs [furniture] [vinyl or plastic]	shower & bath areas
colleges	libraries	sick rooms
convenience stores	living [areas] [rooms]	spas
correctional facilities	locker room[s] [facilities]	storage areas
cruise ships	lounges	subways
[damp] storage areas	malls	supermarkets**
day care centers	[manufacturing] plants**	tack shops
delicatessens**	markets	taxis
den	meat & poultry plants (inedible areas) **	toilet areas
dental offices	military institutions	trailers
doctor offices	mobile homes	trains
dorms	mortuaries	transportation terminals
dressing rooms	motels	transport vehicles
elevator[s] [buttons]	motor homes	trolleys
exercise facilities		USDA inspected food

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factories  
family [rooms] [areas]  
fast food restaurants\*\*  
food processing plants\*\*  
food storage areas\*\*

nursery  
nursing homes  
office[s]  
office buildings  
Office Use: keyboard, telephone,  
office equipment

processing facilities\*\*  
vacation homes  
warehouse clubs

[The following is required if kitchen uses are included: [\*\*A thorough rinse with potable water is required for surfaces in direct contact with food.]

**Hard Nonporous Use surfaces:**

Appliances [exterior surfaces of]  
[or outside of]  
appliance knobs  
around the toilet  
ATM machines  
barbells  
basin[s]  
bathtubs  
bathroom[s] fixtures [or surfaces]  
bedside furniture  
blenders [outside surfaces of]  
breath apparatus [full face]  
cabinet [s] knobs  
car interiors [exteriors]  
carts  
cell phones [mobile]  
chairs  
changing tables  
children's furniture  
chrome  
chrome, exterior surfaces  
of urinals *and/or* toilets  
closets  
clothes hampers  
coffee makers [outside  
surfaces]  
computer[s] [monitors] [mouse]  
cooler exteriors  
counter[s]  
counter tops  
cribs  
cupboards  
cuspidors  
desk/office  
desktop  
diaper pails  
diaper changing tables /  
areas / counters  
dictating equipment surfaces  
dining room surfaces *and/or*

faucets  
fax machines  
filing cabinets  
filing doors  
filing handles  
finished floors [*and/or* hardwood]  
fixtures  
floors [sealed]  
floors around toilets  
garbage cans [disposals]  
garbage storage areas  
gas masks  
glazed ceramic tile  
glazed enamel tile  
glazed porcelain  
glazed tile[s]  
glazed tiled walls  
goggles  
grocery carts  
grocery cart handles  
grocery cart child seats  
gym[nastic] equipment  
hampers  
handles [toilet][toilet flush]  
[door] [doorknob]  
[faucet]  
[refrigerator][telephone]  
[cabinet][dishwasher]  
[appliances]  
handrails  
hard hats  
headsets [head phones]  
highchairs [non-wood]  
[nonfood contact  
surfaces of]  
keyboards  
kitchen counters [*or* surfaces]  
lamine flooring (such as Pergo)  
lamps  
lawn chairs [furniture] [vinyl *or* plastic]  
light switches

outside patio furniture  
[vinyl *or* plastic] [non-  
wooden]  
patio furniture/lawn chairs [furniture]  
Personal Digital Assistants  
(PDA's)  
personal protective safety  
equipment  
picnic tables  
plastic shower curtains  
plastic laundry basket  
[hamper]  
playground equipment  
playpens  
protective headgear  
public [*or* pay] telephones  
railings  
recycling bins  
refrigerated storage &  
display equipment  
refrigerators [exterior  
surfaces of [*or*  
outside surfaces of]]  
scales  
seats  
shopping cart child seats  
shopping cart handles  
shopping carts  
shower[s] [area] [curtains]  
[doors] [stalls] [walls]  
signs  
silicone rubber [*or* PVC]  
hearing product  
sinks  
spectacles  
sports equipment  
stainless steel [non-  
medical *or* fixture]  
staplers  
stereo[s] [consoles]  
storage areas

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tables\*\*  
doorknobs  
door frames  
drain boards  
drawer pulls  
dressing carts  
dryers  
electric can openers [outside  
surfaces of]  
exam tables  
exercise machines [equipment]  
exhaust fan [hood]  
face shields

linoleum  
lockers  
[medicinal] [or medicine]  
cabinets  
metal surfaces  
metal work benches  
microwaves  
[exteriors][outside  
surfaces of]  
non-polycarbonate plastic  
surfaces  
office furniture  
office machinery

stoves [exterior surfaces of [or  
outside surfaces of]]  
table tops  
tables  
tables [fast food  
restaurant]\*\*  
telecommunications  
equipment surfaces  
[devices] [headsets]  
telephone[s]

### **Hard Nonporous**

#### **Use surfaces (continued):**

telephone equipment  
surfaces  
toasters [outside surfaces of]  
toilets outside [exterior]  
surfaces of  
toilet handle [and/or tank] [and/or  
rim]  
toilet seats  
toy boxes  
toy[s] [plastic]  
training toilets  
training tools  
trash cans [compactors]  
trays  
treadmills  
tubs  
[TV][remote[s][controls]  
under counters [and/or sinks]  
urinals [exterior surfaces of]  
vanity tops  
vending machine surfaces  
vinyl covered ear muffs  
[vinyl] wallpaper  
walkers  
walls [washable]  
washer/dryers[exterior][outside]  
washing machines  
weight machines  
wheelchairs  
window blinds  
work benches [stations]  
workout equipment  
wrestling mats

### **Surfaces made of:**

Acrylic  
Finished woodwork  
Formica®  
Glazed ceramic  
Glazed enamel surfaces  
Glazed porcelain  
Metal  
Plastic [e.g., poly-  
Styrene or poly-  
Propylene]  
Sealed stone  
Stainless steel  
Upholstery-vinyl & plastic

### **Cleaning of:**

bathtub rings  
cosmetics  
dirt  
fingerprints  
grease♦  
grime  
hair gel  
hair spray  
hand [or body] lotion  
hard water stain  
limescale  
mildew stain  
mud  
outdoor grime  
pet areas [surfaces]  
pet stains  
shaving cream  
smudges  
soap  
soap scum♦  
toothpaste  
tough soil

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Do not use on natural marble, windows, unpainted wood, brass, or colored grout.

***[Hospital sites and Hospital surfaces are listed under “Hospital & Health Care Settings section”]***

♦ *[Grease and soap scum claims are not to be used on labeling with one-step cleaning/disinfection claims].*

[Formica® is a registered trademark of The Diller Corporation.]

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[Symbols including asterisks, bullets or footnotes and similar may be used to designate categories of organisms.]  
[ATCC numbers are not required to be listed on production label. Organisms may be listed in a table and in any order.]

### **Bacteria [(3 Minute Contact Time)]**

*Bordetella bronchiseptica* [ATCC 10580]  
*Bordetella pertussis* [ATCC 12743]  
*Burkholderia cepacia* [ATCC 25416]  
*Campylobacter jejuni* [ATCC 29428]  
*Enterobacter aerogenes* [ATCC 13048]  
*Escherichia coli* [ATCC 11229]  
*Escherichia coli* O157:H7 [ATCC 35150]  
*Klebsiella pneumoniae* [ATCC 4352]  
*Listeria monocytogenes* [ATCC 19111]  
*Proteus vulgaris* [ATCC 9920]  
*Pseudomonas aeruginosa* [ATCC 15442]  
*Salmonella enterica* [ATCC 10708]  
*Serratia marcescens* [ATCC 14756]  
*Shigella dysenteriae* [ATCC 11835]  
*Staphylococcus aureus* [ATCC 6538]  
*Streptococcus pyogenes* [ATCC 19615]  
*Vibrio cholera* [ATCC 11623]  
*Yersinia enterocolitica* [ATCC 23715]

### **Mycobacterium (TB) [(3 Minute Contact Time)]**

*Mycobacterium bovis* - BCG (TB) [(Tuberculosis)]

### **Pathogenic Fungi [(3 Minute Contact Time)]**

*Candida albicans* [ATCC 10231]

### **Multi-Drug Resistant Bacteria [(MDRO) [(3 Minute Contact Time)]]**

*Acinetobacter baumannii*, Multi-Drug Resistant [ATCC 19606] [Effective against organism resistant to Ampicillin, Cefazolin, Gentamicin, Trimethoprim/Sulfa and Intermediate resistance to Cefotaxime, Ceftriaxone, Piperacillin.]  
ESBL Resistant *Escherichia coli* [ATCC BAA-196]  
*Escherichia coli* – NDM-1 Positive [CDC 1001728]  
ESBL Resistant *Klebsiella pneumoniae* [ATCC 700603]  
*Klebsiella pneumoniae* - Carbapenem Resistant [ATCC BAA-1705]  
*Klebsiella pneumoniae* – NDM-1 Positive [CDC 1000527]  
Community Acquired Methicillin Resistant *Staphylococcus aureus* (CA-MRSA) [NARSA NRS384] [Genotype USA 300]  
Community Acquired Methicillin Resistant *Staphylococcus aureus* (CA-MRSA) [NARSA NRS123] [Genotype USA 400]  
Methicillin Resistant *Staphylococcus aureus* (MRSA) [ATCC 33592]  
*Streptococcus pneumoniae* – Penicillin Resistant [ATCC 700677]  
Vancomycin Resistant *Staphylococcus aureus* (VISA) [NARSA VRS1]  
Vancomycin Resistant *Enterococcus faecalis* (VRE) [ATCC 51575]

### **Viruses\* [(3 Minute Contact Time)]**

#### **Enveloped Viruses**

\*Avian Influenza A H5N1 virus [Strain VN/H5N1-PR8/CDC-RG CDC #2006719965]  
\*Cytomegalovirus [ATCC VR-538], [Strain AD-169]  
\*Herpes simplex virus type 2 [ATCC VR-734], [Strain G]  
\*Human Coronavirus [ATCC VR-740], [Strain 229E]  
\*Influenza A virus /Hong Kong Strain [ATCC VR-544]  
\*Influenza B virus, Strain B/Hong Kong /5/72 [ATCC VR-823]  
\*Respiratory syncytial virus (RSV) [ATCC VR-26], [Strain Long]

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### **Non-Enveloped Viruses**

\*Adenovirus type 5 [ATCC VR-5], [Strain Adenoid 75]

\*Rotavirus [Strain WA]

### **Bloodborne Pathogens**

#### **[(3 Minute Contact Time)]**

\*Hepatitis B virus (HBV) - Duck HBV<sup>†</sup> [Strain 7/31/07]

\*Hepatitis C virus (Human) (HCV) - Bovine Diarrhea Virus<sup>†</sup> [Strain Oregon C24v-genotype 1]

#### **[(30 Seconds Contact Time)]**

\*HIV-1 (AIDS virus)<sup>†</sup> [Strain HTLV-III<sub>B</sub>]

### **Nonfood Contact Surface Sanitization [15 Second [s] Contact Time)]**

*Campylobacter jejuni* [ATCC 29428]

*Escherichia coli* [ATCC 11229]

*Escherichia coli* O157:H7 [ATCC 35150]

*Klebsiella pneumoniae* [ATCC 4352]

*Listeria monocytogenes* [ATCC 19111]

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*Pseudomonas aeruginosa* [ATCC 15442]

*Salmonella enterica* [ATCC 10708]

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*[Optional: Choose one of the following statements:]*

[Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product is a broad-spectrum hard surface disinfectant that has been shown to be effective against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.

This product has demonstrated effectiveness against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).

Kills Pandemic 2009 H1N1 influenza A virus.]

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[Note: The following Emerging Viral Pathogen claims will not appear on product labels]

### **Emerging Viral Pathogen Claims**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

- Enveloped Viruses

<i>For an emerging viral pathogen that is a/an...</i>	<i>...follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Adenovirus Type 5 (ATCC VR-5), Strain Adenoid 75 Rotavirus, Strain WA

[**Product name**] has demonstrated effectiveness against viruses similar to [**name of emerging virus**] on hard, [**nonporous surfaces**]. Therefore, [**product name**] can be used against [**name of emerging virus**] when used in accordance with the directions for use against [**name of supporting virus(es)**] on [**hard, nonporous surfaces**]. Refer to the [**CDC or OIE**] website at [**pathogen specific website address**] for additional information.

[**Name of illness/outbreak**] is caused by [**name of emerging virus**]. [**Product Name**] kills similar viruses and therefore can be used against [**name of emerging virus**] when used in accordance with the directions for use against [**name of supporting virus(es)**] on [**hard, nonporous surfaces**]. Refer to the [**CDC or OIE**] website at [**website address**] for additional information.

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**[Optional claims and descriptors, location optional]:** [Note: Deodorizing directions must be used when deodorizing claims (claims involving odor control) are used] [See end of Claims for Master Label Readers Notes]

[number to be inserted] wet [cleaning] [and] [disinfecting] cloths [a" x b"]

[number to be inserted] towels for the price of [price to be inserted]

[number to be inserted] towels free!

[number to be inserted] [Textured] [household] [surface] wipes

2-Go

2-in-1 [wipe]

2 sides - 1 for scrubbing, 1 for wiping

3 [steps] in 1-wipes, scrubs and disinfects [or sanitizes] [so you finish fast] ⚠

X" x Y"

\_\_\_\_\_ is a trademark of \_\_\_\_\_.

\_\_\_\_% bigger [quilted] wipes] vs. X x Y in \_\_\_\_\_

\_\_\_\_% more wipes vs \_\_\_\_ count canister

99.9% Effective in Killing [or Against] Common Household Germs<sup>1</sup> [or bacteria]

[Absorbs] [Absorbent] [wipe]

Acetone free

Acid free]

A disinfectant cloth [for] [use on telephone surfaces and other telecommunications equipment surfaces]

A Quaternary [ammonium chloride] solution impregnated in a wiping cloth

After use, just toss wipe[s] away

Aids in reducing [or in the reduction of] cross contamination between treated surfaces

Alcohol Free. [provides information to users that need an alcohol free product]

All in one [cleaning power for an easy clean] [Multi-purpose] kitchen bathroom [everyday] [daily] [touch-up] [cleaning] cleaner

Also available in [the] \_\_\_\_ count value [size] and the \_\_\_\_ count to-go size[s]

Also available in the \_\_\_\_ count size

[Also] [Great] [Made] [Works] [well] [Appropriate] [on] [for] [stainless steel] [glass] [exterior surfaces]

[stovetops] [microwaves] [dark glazed tile] cooktop(s)

Always ready to use

Ammonia free [formula]

⚠Only when used according to disinfection directions for use.

An effective counter cleaner

An effective way to clean, disinfect and deodorize against odor-causing organisms on hard nonporous surfaces

An effective way to disinfect hard, nonporous environmental surfaces

An efficient way to clean [and disinfect] [and/or sanitize]

Antibacterial action [With proven]

[Antibacterial] [Antimicrobial] health club equipment wipe

[Antibacterial] [Antimicrobial] hotel guest room wipe

[Antibacterial] [Antimicrobial] shopping cart wipe

Antibacterial Cell Phone wipe

Antibacterial [formula] [cleans and disinfects]

Antibacterial house [household] [surface] cleaner [cloth] [wipes] [formula]

[Antimicrobial] [antibacterial] [disinfecting] and scrubbing action all in one

Anti-viral\* [anti-virus\*] [household] [surface] cleaner [cloth]

Assures proper dilution strength for product effectiveness

Attach ['em] [them] [wipes] where you need [use] ['em] [them] [most]

Available at [fill in company name]

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February 28, 2020

[Bactericidal] [Tuberulocidal] [and] [Virucidal\*] [in] [just] [only] [3 [three] minutes]  
 Bactericidal in the presence of organic soil (5% blood serum) against *[insert any bacteria from List of bacteria]*. [This product *[product name]*] is  
 Bath and Kitchen [disinfectant] wipes for hard, nonporous surfaces  
 Bathroom: countertops, sinks, glazed tiled walls, hampers, doorknobs, tubs, showers, basins, cabinets, faucets  
 [Big] [Value] [Size] Canister  
 Bleach-free [formula]  
 Butanol free  
 Bonus - *[number to be inserted]* [free] towels  
 Bonus [Economy] [Great] [super] [mega] [trial] [value] [refill] [Size] [Pack]  
 [Break or Separate] seal and remove.  
 Built-in [tough] scrubbing fibers help clean away tough stains [like soap scum♦] [and] [baked on [grease♦] [and] [messes]]  
 [Can] [easily] slip [fit] into a [purse] [pocket] [backpack] [glove compartment or box] [car] [minivan] [SUV]  
 [lunch box or bag] [briefcase] [luggage] [suitcase]  
 Can help reduce the risk of cross-contamination from treated surfaces  
 Can help reduce cross-contamination on hard, nonporous surfaces [in the] [kitchen] [school] [classroom] [bathroom]  
 [restroom] [household] [office] [work]  
 Clean [& disinfect any room, any time]  
 Clean and disinfect nonporous personal protective equipment [may list use surfaces]. [Use [this product or product name]  
 to]  
 Clean & disinfect hard, nonporous surfaces [easily] all over the house [throughout your home]  
 Clean and disinfect on the go  
 [Clean] and [Sanitize] and [Disinfect] hard, nonporous surfaces [in any room in the house] [throughout the house]  
 Clean hard, nonporous surfaces [including toilet seats]  
 Clean with just a wipe or touch [up]  
 Cleaner [and disinfectant towel [cloth]]  
 Cleaner [quick] [easy] [effective] [fast] [effective] [convenient]  
 Cleaning [and disinfecting] your [home] [kitchen] [bathroom] [office] has never been this easy  
 Cleaning [of] floors  
 Cleans [and deodorizes] in one easy step  
 Clean[s] and disinfect[s] [and sanitizes] finished floors, sinks and tubs. [Use to]  
 Cleans and disinfects [and sanitizes] [cell phone surfaces] [telephone surfaces,] [telephone equipment surfaces,]  
 [dictating equipment surfaces,] [and other telecommunications equipment [surfaces] [devices]]  
 Cleans and disinfects [and sanitizes] common hard, nonporous surfaces  
 [Cleans and] [disinfect[s]] [and sanitizes] the following surfaces *[insert use surfaces]*. [[This product]]  
 Cleans and disinfects [and sanitizes] without scratching [surfaces]  
 Cleans and disinfects approximately *[amount\*]* square feet of hard, nonporous floors  
*[\*calculate per use directions and towel size]*  
 Cleans [and disinfects] hard nonporous floors [quickly] [wall to wall]  
 Cleans [deodorizes] [disinfects] [sanitizes] [eliminates odors]  
 [Cleans] disinfects and kills [99.9% of] [germs\*1] [or common household bacteria]  
 [Cleans] disinfects and kills [viruses\*] [and common household bacteria]  
 [Cleans] [disinfects] [sanitizes] [Cleaner and disinfectant] [in one [all in one] [easy] step ▲, ▲ One step will not be used for  
 food contact surfaces.]  
 Cleans faster [because the [scrubbing] [texture] removes [stubborn] [stuck on] [dirt] [messes]]  
 Cleans hard to remove stains  
 Cleans [removes] [good on] [good for] [works great on] [great on] [tough] [soap scum♦] [baked-on] [grease♦] [soils]  
 [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]  
 [Cleans] sanitizes, and disinfects [and deodorizes]  
 Cleans things you never thought a wipe could  
 Cleans to restore a shine!  
 Cleans [tough] [messes] [grease♦] [baked on grease♦] [messes]  
 Close lid after use [or when not in use]

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Cloth  
 [Cloth-like texture] [Textured] [strong] [for] [with] scrubbing power  
 Cloth[s] [wipes] quickly remove dirt, spots and smudges  
 Compatible with equipment surfaces  
 Container [tub]  
 Contains [name of active ingredient], the [same] active ingredient used in [*Brand-name*® or ™]<sup>ω</sup>  
<sup>ω</sup>This product is not manufactured or distributed by [*company name* ® or ™] The owner of the Registered Trademark [*Brand name* ® or ™]  
 Contains [number] canisters [plus] [and] [number] refills  
 [Contains] same wipes [you love] [easy to grab]  
 [Product name] [or this product] Control[s] cross-contamination of common household germs<sup>1</sup> [or bacteria] on treated hard nonporous surfaces  
 Convenient [size]  
 Convenient, quick and easy cleaning all around your [home] [business] [office] [workplace]  
 Convenient way to keep your [home] [office] [surroundings] [environment] [looking] [just] clean[ed] [and disinfected] [sanitized]  
 Cuts grease♦ [and grime]  
 Cuts grease♦ and kills common household bacteria  
 Cuts the toughest grime and grease♦ without scratching your surfaces  
 Cuts through the toughest grime  
 Decorative, [stay moist] package  
 Deep down clean!  
 Deliver[s] non-acid disinfectant [sanitizer] and cleaning performance  
 [Deodorizes] and [disinfects] [sanitizes] as it cleans  
 Designer [decorator] [holiday] [seasonal] series  
 Destroys a common flu virus\* (\*Influenza A/Hong Kong)  
 Destroys common household [germs<sup>1</sup>] [or bacteria and viruses\*]  
 [Disinfect] [clean] [your cart] before you shop  
 Disinfects and cleans tough stains  
 Disinfects [health club equipment] [treadmill handles] [elliptical handles][exercise bike handles] [weight benches]  
 [Disinfect] [sanitize] *and/or* [touch-up clean] [Use [the product] [the wipes] to]  
 Disinfect [sanitize] and scrub clean  
 Disinfect, [sanitize] clean and deodorize hard nonporous surfaces [in rest rooms and toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas, and other places where bacterial growth can cause malodors.]  
 Disinfect [sanitize] hard nonporous surfaces [Use to]  
 Disinfectant [sanitizer] on all hard nonporous surfaces in inedible product processing areas, non-processing areas [*and/or* exterior areas]  
 Disinfectant [sanitizer] [disinfecting] [sanitizing] home [house] [household] [surface] cleaner [cloth]  
 Disinfecting [sanitizing] [cleaning] [wipes] [formula]  
 Disinfects common household kitchen and bathroom bacteria  
 Disinfects [bacteria] [germs<sup>1</sup>] [viruses\*] on hard nonporous [kitchen] [bathroom] [floors] [surfaces] in [just] 3 minutes  
 Disinfects [sanitizes][as it cleans][and scrubs][in one easy step ▲, ▲One step will not be used for food contact surfaces.]  
 Disinfects [sanitizes] hard, nonporous environmental surfaces  
 Disinfects [sanitizes] headsets and telephones  
 Disinfects [sanitizes] while cleaning [up] stubborn messes  
 Disinfects in [just] three [3] minutes  
 Disinfects [odor causing] [common] [household] [kitchen *and/or* bathroom] bacteria  
 Dispenses [one wipe at a time]  
 Disposable  
 Does not contain [chlorine] [bleach] or [ammonia]  
 Don't just mask odors - [eliminate][neutralize] them

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[Double] [dual] [two] -sided scrubbing wipes  
 Double *or* super value [size] [pack]  
 Double-sided scrubbing wipes  
 Dual action cleans up stubborn messes while it disinfects [sanitizes]  
 Dual [action] [purpose] [scrubs] [wipes]  
 Each pre-moistened and disposable wipe cleans, deodorizes and kills common household germs<sup>1</sup> [or bacteria] all around your [home] [business] [office] [workplace]  
 Each pre-moistened, disposable wipe [actually] kills germs<sup>1</sup> [or bacteria] [even bacteria that cause odor] [wherever you use it]  
 Each pre-moistened, disposable wipe has a scrubbing side for [tough stains] [tough jobs] [like] soap scum♦ and grease♦ and a softer side for wiping away everyday messes.  
 Easiest way to keep your house clean everyday  
 [Easily] [Effectively] [Conveniently] cleans [and] [disinfects]  
 Easy [and convenient] way to [touch-up] [clean] your [home] [kitchen] [bathroom] [office] every day  
 [Easy] [convenient] [dispensing] lid [closure] [cap] [package]  
 Easy drop-in refill[s]  
 Easy flip top lid  
 [[Easy] one-handed [dispensing]] [dispense [wipes] with [only] [just] one hand] [grab [wipes] [a wipe] [and wipe] with [just] [only] one hand] [easily] grab [wipes] one at a time]  
 Easy or EZ start lid [cap]  
 Easy pop [top]  
 Easy pop-up [tub]  
 Easy start lid [package]  
 Easy to carry [around the house]  
 Easy to open [thread]  
 Easy to use [easy to refill]  
 Easy to use package [canister] keeps [your] wipes moist  
 Easy way to clean all over the house  
 Easy way to disinfect hard nonporous bathroom surfaces *or* hard nonporous exterior toilet surfaces  
 Easy way to touch-up clean [your bathroom every day]  
 Eco-conscious packaging\* (\*uses x% less plastic than previous [or similar count] canisters)  
 [Economical] Refills available  
 [Economical] Refill[s] [one] [1] [two] [2] [three] [3] [four] [4] [various numbers] -pack  
 Economy [size]  
 Eco-Pack\* [Eco-Pak\*] (\*uses x% less plastic than previous [or similar count] canisters)  
 Eco-Pack\* [Eco-Pak\*] the less plastic alternative [to bulky canisters] (\*uses x% less plastic than previous [or similar count] canisters)  
 Effective against bathroom bacteria and viruses\*  
 Effective against *[insert organisms]*  
 Effective against flu virus\* \*Influenza A/Hong Kong (Hong Kong flu)  
 Effective against household germs<sup>1</sup> [and/or bacteria] [from sneezing/coughing/touching]  
 Effective against non-enveloped viruses\* [in 3 minutes]  
 Effective against the common flu virus\* (\*Influenza A/Hong Kong)  
 Effective [at] [disinfecting] [and] [sanitizing]  
 [Effective] [cleaning] [disinfecting] [sanitizing] has never been [easier] [more convenient]  
 Effective daily cleaner  
 Effective [disinfecting] [sanitizing] for use in *[insert use sites]*  
 Effective [in 3 minutes] against the following every time you wipe: [Common] household [kitchen] [bathroom] bacteria  
 Odor causing bacteria,  
 Escherichia coli (E. coli), Klebsiella pneumoniae, Pseudomonas aeruginosa, Staphylococcus aureus (Staph), and Salmonella enterica (Salmonella) [bacteria that cause food- borne illnesses]  
 \*Influenza A/Hong Kong [[stomach] flu virus\* *and/or* cold virus\*], \*Herpes Simplex Type 2

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Effective in 3 minutes against Escherichia coli (E. coli), Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, and Klebsiella pneumoniae

Effective in the presence of 5% blood serum contamination *[if HIV / HBV / HCV listed on the label add: preclean for HIV / HBV / HCV]*

Effective [sanitizing] for use in *[insert use sites]*

Effectively cleans everyday messes

Effectively disinfects in the presence of organic soil (5% blood serum) *[if HIV / HBV / HCV listed on the label add: preclean for HIV / HBV / HCV]*

Effectively disinfects [sanitizes] common hard nonporous household surfaces

[Eliminates] [Destroys] [Attacks] [Gets rid of] [99.9% of] [bacteria] [germs<sup>1</sup>] [all] around [your] [the] [bathroom] [restroom] [kitchen] [school] [classroom] [home] [house] [office]

Eliminates potential for overspray

Eliminates [removes] [bacteria] [viruses<sup>1</sup>] [germs<sup>1</sup>] from *[insert use surfaces]*

Eliminates [removes] odors

Everyday, every room disinfectant [sanitizer]

Everything you need [to clean] is already in the wipe

Exhibits effective virucidal\* activity; kills \*Influenza A/Hong Kong [(representative of the common flu virus)] and \*Herpes Simplex Type 2 [(causative agent of genital herpes)]

[Extra] large [disinfecting] [Y" x Z" compared to our A" x B" size] wipe[s]

Extra-large wipe[s] for extra cleaning

Extra-large wipe[s] so you can do more [with it][them]

Facilitates point of care [point of use] for surface disinfection [environmental hygiene]

Facilitates quick room turnover

Fast [and easy cleaning]

[Fast] [Convenient] [Portable] way to [sanitize] [disinfect] hard nonporous [household] surfaces

Fast convenient way to [clean] [disinfect] [sanitize] hard nonporous surfaces [anywhere you travel]

Fast drying; leaves no dull or sticky residue

[Finally] a wipe that cleans [and disinfects] [and sanitizes]

Fights germs<sup>1</sup> in the workplace

Fits almost anywhere

Fits Swiffer® sweepers [Swiffer® is a trademark of Proctor and Gamble, Inc.]

For a powerful clean

For everyday [use] [messes]

For *[fill in company name]*

For finished sealed wood vinyl and glazed tile hard nonporous floors

For general [cleaning] [and] [disinfecting] [sanitizing] [nonfood contact] hard nonporous surfaces

For hard nonporous surfaces [floors]

For household hard nonporous surfaces [all around the house] indoor and outdoor

For [light] [touch-up] daily [quick cleaning] [clean-ups] [in one easy step]

Formulated for use in daily maintenance programs with a balance of detergents, biocides and malodor counteractants that deliver effective cleaning, disinfecting and malodor control.

Formulated to aid in the reduction of cross-contamination in the home, schools, institutions and industry.

Formulated to disinfect hard nonporous, inanimate environmental surfaces including: *[This product or product name]*

For use [at home], [away from home], [in public places] [on the go]

For use in critical care areas [where control of the hazards of cross contamination between treated surfaces is of prime importance]

For use on [finished floors], [sealed floors], [glazed tile] floors, [laminare flooring], [and] [linoleum]

[For] [use] [in] kitchen[s], [and] [baths] [bathrooms] [and] hard nonporous surfaces [all around the house]

For use while traveling

For when a regular wipe [just] can't get the job done

For your toughest kitchen [and/or bathroom] messes

Fragrance free

Freshens [as you clean]

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Freshens your [home] [kitchen] [bathroom] [office]  
 Germicidal [house] [household] [surface] cleaner [cloth]  
 Germ-killing<sup>1</sup> [or bacteria-killing] household cleaner [cloth]  
 Gets rid of [eliminates] odors  
 Gets up stuck-on messes [so you don't have to get on hands and knees]  
 Grease♦ cutting formula [power]  
 Great for cleaning around the toilet  
 Great for [grease♦ cutting] [on-the-go cleaner] [touch-up cleaning]  
 [Great] [for traveling] [for use at work] [for use in public restrooms] [and] for use on hard nonporous surfaces [for floor[s]]  
 [touch-ups] [for touch-up cleaning]  
 Great for use in your kitchen, bathroom, and [throughout] hard nonporous surfaces [in] [all over] [all around] the house  
 [Great] for [use or cleaning [or touch-up cleaning] on hard nonporous surfaces:  
     [At work/the office] [Clean-ups all over the house] [Every day or daily] [In public restrooms]  
     [Light cleaning or daily touch-ups [quick cleaning] [on floors] [on household surfaces indoors and out[doors]]  
     [On public telephones] [Playgrounds] [Recreational areas] [Throughout the house] [while traveling]  
 [Great] for [the] school[s] [or] [classroom(s)]  
 Great on-the-go disinfectant [cloth]  
 Great [value] [price per wipe]  
 Guaranteed quality every day  
 Handles daily clean-ups [with no need for additional sprays, sponges or buckets]  
 Heavy duty cleaner [or cleaning] [cloth]  
 Heavy duty disinfectant cleaner [that cleans, disinfects and deodorizes] [in one labor saving step▲, ▲ One step will not be  
     used for food contact surfaces.]  
 Heavy [light] duty jobs  
 [Product name] [or this product] Help[s] control common household germs<sup>1</sup> [or bacteria] on treated surfaces while keeping  
     your office [workplace] [station] [business] clean and dust-free  
 [Helps] [eliminate[s] [neutralize[s] odors  
 [Helps] [kill][s] [eliminate][s] odor-causing bacteria  
 Helps prevent cross contamination between [household] hard nonporous surfaces  
 Helps you finish [cleaning] fast [quickly]  
 Hospital disinfectant [disinfection] [*use only when hospital use sites on label*]  
 Household [disinfectant] [sanitizer]  
 Household surface wipes  
 Ideal [great] for many cleaning jobs in the kitchen [and the bathroom]  
 Ideal for use on mobile equipment  
 Ideal for use on equipment sensitive to alcohol  
 [Improves labor results by] effectively controls [controlling] malodors  
 Improved scrubbing fibers  
 Includes \_\_\_\_ count refill [pack] [contains] \_\_\_\_ wipes  
 [It's] the easiest [easier] [easy] way to grab a wipe  
 [Just] [pull] [pop] [clean] wipe and toss  
 [Just] wipe and throw away. [It's that easy.]  
 Keep lid closed  
 Kills 99.9% of bacteria [*insert any bacteria from List of bacteria*] [This product [or product name]]  
 Kills 99.9% of bacteria on hard nonporous floors [in 15 seconds]  
 Kills 99.9% of [*organism*] and [*organism*] in 15 seconds on hard nonporous surfaces  
 Kills [99.9% of] [common household] [bacteria] [household germs<sup>1</sup>] [in 3 minutes]  
 [Kill[s] [99.9% of] [effective against] [disinfect] [bacteria [salmonella]] [that cause odor] [that cause scum and slime] on  
     hard nonporous surfaces in [just] [3 minutes]  
 Kills 99.9% of [common] germs<sup>1</sup> on hard nonporous surfaces  
 Kills [99.9%] of germs<sup>1</sup> on [health club equipment] [treadmill handles] [elliptical handles][exercise bike  
     handles] [weight benches]

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Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [common] [household] [kitchen *and/or* bathroom bacteria]

Kills Avian Influenza A on environmental surfaces *[testing was conducted with 5% bovine serum so precleaning wording not required]*

Kill germs<sup>1</sup> [Use this product to]

Kills a common flu virus\* (\*Influenza A/Hong Kong) [flu-causing virus]

Kills a flu-causing virus\* (\*Influenza A/Hong Kong)

Kills bacteria and viruses\* in the bathroom *or* on the exterior toilet surfaces

Kills bacteria in 3 minutes

Kills [bacteria] [viruses\*] while it cleans tough [bathroom messes]

Kills common household bacteria [and viruses\*]

Kills Common [Kitchen] [Household] [Bathroom] Germs<sup>1</sup> [*or* bacteria]

[Kills] [Effective against] [MRSA] [(Methicillin Resistant Staphylococcus aureus)]

Kills [eliminates] [99.9%] *[insert any bacteria from List of bacteria]* on hard nonporous surface

Kills [eliminates] [disinfects] [kitchen] [bathroom] [common] [household] [bacteria] [viruses\*] [germs<sup>1</sup>]

[Kills] [Eliminates] [Removes] [Destroys] 99.9% of [bacteria] [germs<sup>1</sup>] [and leaves surfaces] [clean and] [disinfected]

Kills flu virus\* (\*Influenza A/Hong Kong) *or* [Kills Influenza A/Hong Kong flu virus]

Kills [germs<sup>1</sup> [*or* bacteria] ordinary soap can't] [germs<sup>1</sup> [*or* bacteria] that ordinary cleaners don't] [germs<sup>1</sup> [*or* bacteria] while it cleans]

Kills household [exterior] toilet surface [bathroom germs<sup>1</sup> [*or* bacteria]]

[Kills Influenza A]/Hong Kong (Hong Kong flu virus) and \*Herpes Simplex Type 2 virus

Kills clinically relevant microorganisms in healthcare

Kills microorganisms in 3 minutes

Kills odor causing bacteria

Kills pathogenic microorganisms [including:] *[list organisms]*

Kill[s] [remove[s]] [effective] against [common] household viruses\* [\*Herpes & flu (Influenza A/Hong Kong)]

Kill[s] [remove[s]] [effective] against [the following] [organisms]

[HIV] Human immunodeficiency virus type 1

[The virus\* that causes the] [flu (\*Influenza A/Hong Kong)]

*[insert from List of bacteria and/or viruses]*

Kills a cold virus\* (\*Effective against common cold virus caused by Coronavirus)

Kills [the common] flu virus\* (\*Influenza A/Hong Kong) [the flu virus\* \*Influenza A/Hong Kong] [the most common flu virus\* (\*Influenza A/Hong Kong)]

[Kitchen] *and/or* [Bathroom] [disinfecting] wipes

Kitchen Fresh

Large [size] *[actual size of wipes]* [textured] [wipe(s)] [disinfecting cloths]

Large, thick and quilted [cloth] for everyday cleaning

Leaves [behind] [a] [long-lasting shine every time] [you wipe]]

Leaves hard nonporous surfaces disinfected

Leaves [household] [bathroom] [restroom] surfaces sanitized

Leaves your bathroom fresh and clean in [just] minutes

Leaves your [home] [kitchen] [bathroom] [office] clean [and] disinfected

Less [reduced] packaging [less to throw away]

Low price per wipe

Low-streak [-residue] [formula] [for] [is great on] [glass] [mirrors] [dark countertops] [stainless steel]

[Made in [USA] [with domestic and imported materials] [Made in *insert country*]

[Makes] [wipes] [as] easy to grab [as they are to use]

Makes [your job] [cleaning] [easier] [easy]

Makes your job easier in the kitchen/bathroom

Meets efficacy standards for [hospital type] disinfectant [*or* sanitizing] wipes. [[This product]

Meets OSHA Bloodborne Pathogen Standard [*or* AHE Practice Guidance for environmental cleaning] [CDC Guidelines for Disinfection and Sterilization in Healthcare Facilities]

Moisture lock lid

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Moist household [cleaning] wipes  
 Moist Wipes  
 Multi [action] [clean]  
 Multi-purpose cleaner [and disinfectant] [Multi [-refill] pack]  
 Multi-room disinfectant [disinfecting] cleaner  
 Multi-Surface [wipes]  
 Next wipe pops up automatically [every time] [!]  
 No bottles, no sponges, no mess  
 No canister needed  
 No hassle lid [cap]  
 No mixing [*and/or* spraying] [*and/or* fuss]  
 No [mixing] [spraying] [mess] [fuss] [no muss]  
 No more need to get on your hands and knees to [scrub] [clean] stubborn spots  
 No [pinched fingers] [rips] [tears]  
 Non-abrasive  
 Non-bleach  
 Non-scratch[ing] clean[ing] of showers and tubs, shower doors and curtains, fixtures and exterior toilet bowl surfaces  
 Non-scratching [wipe]  
 Nonwoven, disposable [cloth][towelette[s]] [wipe[s]], pre-saturated with a quaternary disinfectant cleaner.  
 [This product *or product name*] are [is a]  
 No rinsing required [*use with sanitizing directions or nonfood contact surface disinfection only*]  
 No sponges, no rags, no buckets, no mess  
 Not for home owner use [*or Not for in-home use*] [*for use only on product made especially for institutional use and marketed only to institutions including hospitals, medical centers, etc.*]  
 Not for sale in [*insert name of state(s)*]  
 Not for sale [*or use*] after [*insert date*]  
 No threading [required]  
 Odor [elimination] [neutralization] [Free] [neutralizing]  
 One side is like a scrubbing sponge, the other is like a wipe  
  
 One step▲ cleaning [*and/or* disinfecting] [*and/or* deodorizing] [disinfect *and/or* touch-up clean] [cleans *and/or* disinfects *and/or* deodorizes] [anytime] [daily] [every day] [everywhere] [anywhere] on hard nonporous [bathroom *and/or* kitchen] surfaces *or* [on household surfaces]  
 One step▲ disinfectant and bactericidal according to the current AOAC Germicidal Spray Products as Disinfectants  
 Method modified in the presence of 5% organic serum against [*insert any bacteria from List of bacteria*]  
 One step▲ disinfectant cleaner that is effective against a broad spectrum of bacteria when used as directed  
 One [wipe] at a time dispensing  
 On hard nonporous, inanimate environmental surfaces this product kills the following [bacteria] [viruses\*] [germs<sup>1</sup>]:  
 On-the-go disinfectant  
 Our most powerful cleaning formula ever  
 Oversized wipes  
 [Package] [*insert type of package*] made from [x%] recycled materials  
 Perfect for cleaning up [around the toilet]  
 Perfect for disinfecting [sanitizing] [exterior toilet surfaces *or* around the exterior toilet surface]  
 Perfect size for kitchens [*and/or* bathrooms]  
 Phenol free  
 Phosphate free  
 Picks up [Traps] [particles] [dust] [dirt] [hair] [crumbs]  
 Please keep lid closed  
 Point of care tools [accessories] available for use [with Sani-Cloth AF3]  
 Pop and [clean] [go]  
 Pop-up [-cap] [top]  
 Pop up dispensing

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[Pop-up] [First] [Wipe]  
 Portable [pack] [size] [can be reattached] [with bracket]  
 Powerful cleaner for kitchen and bath  
 Powerful Scrubbing Power  
 Powers through [tough messes] [the dirt] [the grime] [grease♦] and [helps] [eliminate(s)] [neutralize(s)] odors  
 Premeasured  
 Premoistened [Towelettes]  
 Pre-moistened [cleaner and] disinfectant towel [or cloth]  
 [Premoistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]  
 Premoistened [wet] household cleaning [sanitizing] wipe  
 Premoistened with a special cleaning formula [to handle daily clean-ups without bottles, sponges, or buckets]  
 [product name are]  
 [Pre-started] [First] [Wipe]  
 Proven "one-step" ▲ disinfectant [cleaner] which is effective in the presence of 5% serum contamination  
 Pull-N-Wipe lid [cap]  
 Pull n' go [pack]  
 [Put[s] wipes [where you need [or use them] [or want them]] [within [easy] [arms] reach [or at your fingertips]]  
 Quaternary dispersal with no hazard of cross contamination  
 Quick [and easy] [and convenient] way to [clean] [sanitize] [touch-up] [and] disinfect hard nonporous surfaces  
 [on your bathroom [or exterior toilet] surfaces] [This product or product name is the]

▲ One step will not be used for food contact surfaces.

Quick and Easy Cleaning  
 Quick and easy way to [clean] [and] [disinfect] [sanitize] the following hard nonporous surfaces [nonfood contact surfaces]  
 [anywhere you travel]: *[insert use surfaces]*  
 [Quick] [convenient] way to [clean] [and] disinfect your [household] [kitchen] hard nonporous surfaces.  
 [[This product] [is] the]

Quick drying  
 Quick easy [clean-ups]  
 [Quickly] eliminates [lingering] [food] odors on surfaces  
 [Quickly] [removes] [bacteria] [viruses\*] [germs<sup>1</sup>] *[insert organisms]*  
 Quickly wipe down commonly touched surfaces around the kitchen including *[insert use surfaces]* [bacteria] [viruses\*]  
 [germ<sup>1</sup>] [throughout the house]  
 Quilted [wipe] [pre-sprayed towels]  
 [Pre-started] [first] [wipe] [for easy or easier dispensing]  
 [Ready] [Easy] [EZ] [First] [Wipe] [Start]  
 Ready pull  
 Ready to [sanitize] [on] the following [bathroom/household/public] hard nonporous surfaces: *[List sites]*  
 [Ready to] [great for] [use] [on] [cleaning and disinfecting] [cleaning and sanitizing] the following [specialty] surfaces:  
*[List sites]*  
 Ready to [use] [clean] [disinfect] [on] the following [kitchen/bathroom/household/public] hard nonporous surfaces:  
*[List sites]*  
 Ready to use, [the product] [the wipes] are [always]  
 Recyclable [package]  
 Reduce risk of cross contamination on hard nonporous surfaces  
 Reduces [packaging] waste [by x%] [when compared to regular canister or bucket or pail]  
 [Refill] package contains [one] [1] [two] [2] [three] [3] [four] [4] [various numbers] [wet] [pre-moistened] [wipe(s)] [refill[s]]  
 [roll[s]]  
 Refill [size] [value] [pack]  
 Refillable [with \_\_\_# wipes] [dispenser] refill [pack] [for dispenser]  
 Regular [wipe] [size] or large [wipe] [size]

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Removes and cleans: *[insert soils]*  
Removes the grime [to give you more time] [so you can have more time]  
Removes tough stains  
Resealable [stay-moist] pouch [inside]  
Resealable pouch [package] [container]  
Reuse your [empty] canisters [again [and again]] [!]  
Sample  
Sanitize[r][s]  
[Sanitizes] [Disinfects] hard nonporous surfaces [that people touch]  
[Sanitize] [Disinfect] your household surfaces [including] [booster seats] [strollers] [car seats]  
[Sanitize] [deodorize] hard nonporous surfaces  
Sanitize hard nonporous nonfood contact surfaces [Including toilet seats]  
Sanitize hard nonporous, precleaned surfaces  
Sanitizes [TV] [DVD] [Video Game] remote controls  
Saves [steps][time]  
Scrub-N-Wipe[s]  
Scrubbing [household] [surface] [disinfecting] [wipes] [cleaner]  
Scrubbing [power] [side] of a sponge in a disinfecting wipe  
Scrubs like no other [wipe]  
[Significantly] [x%] less plastic than canisters  
Soft side for wiping [cleaning] dirt away and disinfecting  
[So] [household] surfaces are more than [just] [clean] [they're] [sanitized] [and] [disinfected]  
Specially formulated for a variety of hard nonporous surfaces [kitchen surfaces]  
[Specially formulated] for [daily] use [in or on] [to clean kitchen soils] [messes] such as grease♦, grime, crumbs, fingerprints  
[Specially formulated] for [use in] the bathroom  
Specially formulated to clean [a variety of surfaces] [throughout] [all over] [around] the house [kitchen and bathroom]  
[Specially formulated] use daily [to clean bathroom soils such as soap, soap scum♦ toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]

[Spot clean[ing]] [touch-up clean[ing]] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell or scent  
[Strong] [absorbent] [durable] [thick] [extra-large] [larger] [tough] [wipe]  
[Strong] [durable enough] for [tough] [messes] [jobs] [stains] [all around the house]  
Strong, Real Cloth Wipes  
Strong wipe for tougher [jobs] [messes]  
Super size  
Surface Fresh  
Sustainable Fiber  
Tear at Perforation  
Telephone [cleaner [and] disinfectant wipes]  
Test wipe on small, inconspicuous area first  
[Textured cloth] gets up stubborn stuck on messes  
Textured [cloths] [towelettes] clean floors faster [and easier]  
Textured for better [cleaning] [scrubbing] power  
Textured [scrubby] [rough [side]] [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]  
Textured [wipe] [cloth] [towelette] [for tough jobs]  
The 3-minute germicidal wipe  
The convenient way to keep your home looking “just cleaned”  
The easy way to clean and disinfect hard nonporous surfaces [all over] [your] [the] [bathroom] [kitchen] [house] [office] [workplace]  
The great alternative to regular mopping

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The uniquely designed cap with recessed reservoir enables you to keep every wipe its freshest...even the leftovers from your last pull

The wipe that is [strong] [durable] [thick] [heavy] enough to scrub [and] [clean]

The wipe to use when you don't have much time

There are many uses for [product name] and here are a few: [Bathroom surfaces] [Kitchen surfaces] [Kid's or child's [play] room] [family den] [Window blinds]

These wipes are a convenient and quick way to disinfect hard nonporous surfaces all around your [home] [business] [office] [workplace]

These [wipes] [towelettes] [cloths] will not harm [most] surfaces

Thick wet mopping cloths for easy cleaning and disinfecting

This product contains no [phosphates] [phosphorous] [compounds]

[This product] is [also] great on the "go" in [add use sites]

This product cleans, disinfects and deodorizes hard, nonporous healthcare [or medical] surfaces in 1 step ▲ with no rinsing required. ▲ One step will not be used for food contact surfaces.

This [outer][selling][package] [container][canister] contains x% post consumer [material][plastic][resin]

3 [three] minute contact time

To Clean and Deodorize

To Go[!]

[To Go] [purse] [trial] [travel] [pocket] size [pouch] [pak]

Touch-ups

[Touch-up] clean[s] and disinfect[s] [and sanitize[s]]

Tough enough to do the bigger cleaning jobs.

Tough on [messes] [and] [odor] [;] [gentle on hands]

[Tough] [Thick] wipe(s) for tough [cleaning] [messes]

Towel

Traps & locks away [dirt] [grease♦] [messes] [crumbs] [hair] [lint] [dust] [greasy♦ messes]

[Travel] [portable] [pack]

Travel [size]

Trial [size] [pack] [paper towel] size [\_\_\_\_" x \_\_\_\_"]

Triple action

Try me

Tuberulocidal

Tub refill

Tub with pop-up action

Twin pack

Two-in-one wipe

Two in one action cleans and disinfects [and sanitizes] in [one easy step▲, ▲ One step will not be used for food contact surfaces.]

Unique Patented Formula

Use by [insert date]

Use [daily] to clean bathroom [messes] like [soap] [soap scum♦] [toothpaste] [hair spray] [hair gel]

Use every day in every room [throughout the house]

Use everywhere or anywhere on hard nonporous surfaces

Use [in] [on] [public toilet seats] [Laundromats] [camp sites] [cleaning pet areas] [hotels] [motels] [lodging] [grocery] [carts and baskets]

Use in [public] places where germs<sup>1</sup> [or bacteria] may be of concern

Use on hard nonporous surfaces anywhere [you travel] [throughout the house]

Use on hard nonporous surfaces only: [stainless steel] [Formica®] [glass] [glass tables] [glazed tile] [Test wipe on small inconspicuous area first.] [Formica® is a registered trademark of The Diller Corporation.]

Use on kitchen and bathroom hard nonporous floors

[Use the product or the wipes] for [light] touch-up [every day] [daily] [quick cleaning] [clean-ups] [all over the house] [anytime] [anywhere]

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Use [the product] [the wipe[s]] throughout the house  
 Use them [on kitchen counters] before and after cooking [to kill] [common] [bacteria] [viruses\*] [germs<sup>1</sup>]  
 Use them [*insert use sites*] [where [bacteria] [viruses\*] [germs<sup>1</sup>] are a concern.]  
 Use to clean, deodorize, and disinfect hard nonporous surfaces in the nursery  
 Use to disinfect hotel room remote controls  
 Use to disinfect [kitchen] hard nonporous surfaces [before] [after] [cooking] [preparing] [meals] [dinner]  
 Use to disinfect [sanitize] hard nonporous surfaces [that people touch]  
 Use to disinfect shopping [grocery] cart handles and shopping [grocery] cart child seats  
 [Use to] refill[s] [count] [wipe] canisters or tubs  
 Use to sanitize hard nonporous surfaces  
 Use wipes to kill Influenza A/Hong Kong on bath and kitchen hard nonporous surfaces  
 Use wipes [to kill [*list organisms*]] on bath and kitchen hard nonporous surfaces  
 [Value Pack] [Value size] [Value twin]  
 Versatile [disinfectant [*or* disinfecting] cleaner]  
 Virtually [Lint Free] [streak free] [clean] [shine]  
 Virucidal\* [Kills viruses\*] \*Kills Influenza A/Hong Kong (Hong Kong flu virus)  
 Virus\* killing household cleaner  
 Wet [household *and/or* disinfecting] wipes  
 Wet wipes [\_\_\_\_" x \_\_\_\_"]  
 Will not leave grit or soap scum  
 Will not [scratch] [harm] most surfaces  
 Wipe away the flu virus\* [this season] (\*Influenza A/Hong Kong)  
 Wipe away [Wipes out] odors  
 Wipe down shopping [grocery] cart handles and child seats  
 Wipe [material] made from [x] % [sustainable] [ingredients] [fibers] [*May be used only when cellulose wipe material used*]  
 Wipe that disinfects [*or* sanitizes] [while it cleans up] [stubborn] [stuck-on] [messes]  
 Wipe[s] [material] made from [x] % [sustainable] [and] [renewable] [wood pulp] [plant based] [ingredients] [fibers]  
 Wipe[s] [material] made from trees grown using [sustainable] [renewable] [managed forestry] [farming] [practices]  
 Wipes out 99.9% of common household germs<sup>1</sup> [microbes] [*or* bacteria]  
 Wipes out 99.9% of germs<sup>1</sup> [*or* bacteria] that commonly infect your home  
 Wipes out a common flu virus\* (\*Influenza A/Hong Kong) [flu-causing virus\* (\*Influenza A/Hong Kong)]  
 [Wipes out] [Kills] 99.9% of [common] [household] [bacteria] [viruses\*] [germs<sup>1</sup>]  
 [Wipes out] [Kills] 99.9% of viruses\* and bacteria [including the flu virus\* (\*Influenza A/Hong Kong)]  
 [Wipes out] [Kills] [eliminates] 99.9% of [*list organisms*] in [just] [3 minutes]  
 [Wipes out] [Kills] germs<sup>1</sup> [*or* bacteria] [while it cleans] [that cause odor]  
 [Wipes out] [Kills] [the] flu virus\* (\*Influenza A/Hong Kong)  
 Wiping [smooth] [soft side] for cleaning dirt away and disinfecting  
 With extra cleaning power  
 Works [great] on [shiny] [high gloss] [high shine] surfaces [like stainless]  
 Worry free [disinfecting] [sanitizing] [cleaning]  
 [Wow] scrubs like a sponge  
 [X%] more wipes [free] [[vs. {count} wipe [canister] [package]]  
 X% [more] [wipes] [free] [vs. Z count] [canisters] [packs]  
 X% reduction in packaging [material]

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**[15 second sanitization claims:]** [Link (with symbol or footnote) all 15 second claims to one or more bacteria or list bacteria next to claim]

15 second sanitization

15 seconds is all it takes to kill 99.9% of bacteria

Effective in 15 seconds against the following every time you wipe:

[Common] household [kitchen] [bathroom] bacteria

Odor causing bacteria

Escherichia coli (E. coli), Klebsiella pneumoniae, Pseudomonas aeruginosa, Staphylococcus aureus

(Staph), and Salmonella enterica (Salmonella) [bacteria that cause food- borne illnesses]

Kills [99.9% of] [common household] bacteria in 15 seconds

[Kill[s] [99.9% of] [effective against] [bacteria [salmonella]] [that cause odor] [that cause scum and slime] on hard nonporous surfaces in [just] 15 seconds

Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [common] [household] [kitchen *and/or* bathroom bacteria] in 15 seconds

Sanitizes [household] [bathroom] hard nonporous surfaces [in just 15 seconds]

Sanitizes in [just] 15 seconds

[Wipes out] [Kills] bacteria in [just] [15] seconds

[*insert product name*] or [This product] cleans, deodorizes, and disinfects common hard nonporous indoor and outdoor surfaces. These pre-moistened, wipes contain scrubbing fibers for effective everyday cleaning and for tough stains, such as soap scum♦ and baked-on grease♦. Effective in 3 minutes against Staphylococcus aureus, Salmonella enterica, Klebsiella pneumoniae, Escherichia coli and Pseudomonas aeruginosa. Effective against flu virus\* \*Influenza A/Hong Kong.

Pre-moistened [pre-soaked *or* pre-sprayed *or* pre-wetted] towels are effective for everyday cleaning, deodorizing and disinfecting. Effective in 3 minutes against Staphylococcus aureus, Salmonella enterica, Klebsiella pneumoniae, Escherichia coli and Pseudomonas aeruginosa. Kills Influenza A/Hong Kong. Cleans and disinfects common hard nonporous surfaces. General use: Kitchen and bathroom surfaces, doorknobs, telephones, cribs and toys.

[*Note: The following claims can be used only for 6 months*]

[Better] [New] [Improved] [Stronger] [Thicker] Wipe [!]

[Better] [new] [&] [improved] [dispensing] lid [closure] [cap] [package] [dispensing] [better [than before]

Cleans better than [before] [ever]

[Improved] [better] [cleaning] [wipes] [with] [criss-cross] [ridges]

[Improved] [more] [better] [cleaning] [power] [performance]

Introducing

More towels

More Wipes [count]

[New] [thick] [textured] [wipe] [tougher] [thicker] wipe for tougher cleaning

New [and Improved]

[New] [Now] [Low-streak] [-residue] [formula] [Wipe] [Delivers] [A] Clean you can [see]

[New] Easy [Start Lid] [Start Package] [Convenient Package] [to store packaging]

New larger [bigger]-sized wipe

New larger size [New] [now] [even] stronger [wipe[s]] [a] [better wipe[s]]

New, [*number*] [% larger towels than before] [*use this for 6 months after converting to larger towel*]

New [package] [packaging] same great wipe

[New] [Package] [packaging] uses [x%] less material (plastic)[then] [when compared to] [regular] containers [or canisters]

New top

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February 28, 2020

Now available  
 [Now] \_\_\_% stronger  
 [Now] 2x [2.5x] [3x] [4x] [5x] stronger  
 Now cleaning is [faster] [easier] than [ever] [before]  
 [Now] cleans better on grease♦  
 [Now] [even] [more durable] [stronger] [softer] [wipes] [than] [before] [ever]  
 [Now] *[number of wipes]* [even] [more] wipes  
 [Now] [Reinforced] [With] Quilted [strength]  
 [Now] [with] [criss-cross] [raised] [ridges] [V-shaped] [pattern] [for] [better] [improved] [cleaning] [performance] [power]  
 Now with *[number to be inserted]* extra towels  
 [Now with] quilted wipe  
 [Now] [x times] the [grease♦] cleaning power  
 [Scrubs] (&) [cleans] [better than ever]  
 [Stronger] more durable [wipe]  
 Thick[er] [wipe] [with] cloth-like texture  
 [Wipes] stay[s] wet [moist] longer  
 X% [Bigger] [larger] [quilted] wipes  
 [x%] more grease♦ [cleaning] [cutting] power  
 [x%] thicker wipes

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## **[Master Label Reader Notes**

*\* All pesticidal "germ" claims must be linked to bacteria (minimum: Salmonella and Staph) and at least one virus and/or fungi. For example: Front panel: "Kills germs\*" Back panel: "\*\*Kills Salmonella enterica, Staphylococcus aureus, Herpes Simplex virus type 2, and Influenza A virus/Hong Kong".*

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*If one step▲▲ cleaner claims used and HIV-1/HBV/ HCV claims and/or directions for ultrasound transducers are included on the label, then the following also must be included on the same panel of the label:*

*▲▲ a precleaning step is required for HIV-1, HBV and HCV [and] [or] use on ultrasound transducers [or probes]. If HIV-1, HBV or HCV or ultrasound transducers are not listed on the label, any of the one step cleaning/disinfecting claims may be used without the phrase requiring precleaning.*

*Sanitizing directions must be included on all labels with 99.9% claims; disinfection directions must be included on all labels with "germ" claims.*

*♦ Grease and soap scum claims are not to be used on labeling with one-step cleaning/disinfection claims.]*

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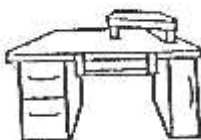
February 28, 2020



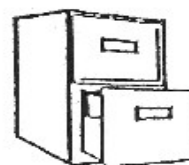
**[Graphics and statements are optional. They may be placed anywhere on label/container]**



INTERIOR & EXTERIOR  
OF CAR



DESKTOP



OFFICE



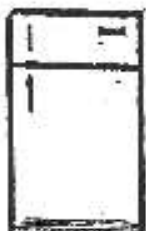
DOOR KNOB



FAUCET



CHANGING TABLE



EXTERIOR OF REFRIGERATOR



KITCHEN COUNTERS AND SINKS



EXTERIOR OF STOVE



Door Handles



Telephones



Keyboards and Mouse



Desktop

**Graphics associated with the following also may be added: Computer, computer keyboard, monitor**

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**FINISHED FLOORS**



**GYM**



**OFFICE**



**SHOPPING  
CARTS**



**TABLES**

For cleaning [and/or] [spot cleaning] only

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NOT A BABY WIPE

NOT FOR USE ON SKIN

NOT FOR CLEANING OR SANITIZING SKIN

FOR USE ON HARD NONPOROUS SURFACES ONLY



[Cloth] [Towel] [Towelette] [Wipe][Made with] Tencel®  
[Tencel® is a registered trademark of Lenzing AG.]



[One side scrubs] [One side wipes]

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[The following are company logos for use on PDI product labels. The purpose of the logo is for easy recognition of PDI products in the marketplace.]



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